



**Dobrý deň! дравствујте! Добры дзень! Dobar dan! Здраво! Zdravo! Pozdravljeni!
Dobrŷj den'! Dzień dobry! Добрий день! Dobrŷj den! Добър ден! Hello!**

You're invited to participate in one of the largest celebrations of our Valley's proud ethnic culture!

Simply Slavic, the downtown festival created specifically to celebrate Youngstown's Slavic community, will take place on **Saturday, June 20th from Noon to Midnight** on Federal Plaza East. The event will include live music, folk dance performances, homemade food, children's learning areas, educational exhibits, workshops, and ethnic vendors. A full day of entertainment and education is planned.

In this way, we will continue to showcase the rich traditions of the Slavic ethnicities present in the Mahoning Valley. The modern-day European nations representing the origins of our region's Slavic ancestors are Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Macedonia, Montenegro, Poland, Russia, Serbia, Slovakia, Slovenia and Ukraine. In addition, we also have many descendants of Carpatho-Rusyn immigrants present in our area, who will also be represented at the festival. Individually, each group's numbers may not seem large, but together, they represent a powerful presence.

Numerous respected organizations, churches and area businesses have already enthusiastically signed on to support and participate in this effort. These include the City of Youngstown, Polish Youngstown, The American Slovak Cultural Association of Mahoning Valley, The Carpatho-Rusyn Heritage Society and many others. Major supporters can be viewed on the www.simplyslavic.org homepage. We have seen the festival grow every year, reaching 6,000+ satisfied guests in 2014.

In addition to the festival in June, we also offer **Simply Slavic in the Community** consisting of performances, displays, demonstrations and hand-on workshops with renowned folklorists coming right into the classroom of area schools. We follow that with free community dance lessons to teach anyone interested the universally beloved polka, the lively oberek of Northern Slavs and the kola, the group circle dance of the Southern Slavs.

By enhancing the community's knowledge of these lively peoples through a joyful, family-friendly experience, we hope to honor the shared past of our beloved ancestors by educating and enriching the lives of a future generation.

But to keep it a success, we need your help.

Please explore the details of our sponsorship packages and the participation opportunities we are offering for this exciting event. Through your support you can create elevated visibility for your business while simultaneously educating the Mahoning Valley's community on an important part of its ethnic heritage and immigrant experience.

We hope that you will help us share this story! Thank you for your consideration!

Sincerely,

Ken Shirilla, Director, Simply Slavic

Slavic greeting answer key: *Saying hello in Slovak, Russian, Belarussian, Croatian, Serbian, Montenegrin, Slovenian, Rusyn, Polish, Ukrainian, Czech, Bulgarian and English!*



Sponsorship Levels

FABERGÉ - DONATION OF \$5000 (*Presenting Sponsor, 1 available*)

- Listed as Presenting Sponsor with special acknowledgement prior to all performances
- A 10 x10 tent with table/chairs to distribute materials
- Company name and logo on 3' x 4' banner above the band stand
- Company name/ logo prominently listed in all print media, advertisements and on 2015 t-shirts
- Logo prominently displayed at www.simplyslavic.org with link to your website
- Company listed as part of weekly radio ad campaign
- Ongoing announcements and logo listings in all social media
- Invitation to Appreciation Dinner held in September
- FULL PAGE, BACK COVER AD in event program
- 100 free passes to the Simply Slavic Heritage Festival

DRAGON – DONATION OF \$2,500 (*Naming Sponsor, 4 available*)

- Logo displayed at www.simplyslavic.org with link to your website
- Naming rights to major event venues (Entertainment, Marketing, Food, Heritage Tents)
- Company listed as part of weekly radio ad campaign
- A 10 x10 tent with table/chairs to distribute materials
- Company name and/or logo acknowledgement on event t-shirts
- Opportunity to display your company banner at event
- FULL PAGE AD, SPECIAL PLACEMENT in event program
- 50 free passes to the Simply Slavic Heritage Festival

DOUBLE EAGLE – DONATION OF \$1,000

- Logo displayed at www.simplyslavic.org with link to your website
- Company name and/or logo acknowledgement on event t-shirts
- Opportunity to display your company banner at event
- FULL PAGE AD in event program
- 25 free passes to the Simply Slavic Heritage Festival



FALCON – DONATION OF \$500

- Logo displayed at www.simplyslavic.org with link to your website
- Opportunity to display your company banner at event
- FULL PAGE AD in event program
- 10 free passes to the Simply Slavic Heritage Festival

CASTLE – DONATION OF \$250

- Company/product name listed at www.simplyslavic.org
- FULL PAGE AD in event program

VILLAGE – DONATION OF \$100

- Company/product name listed at www.simplyslavic.org
- HALF PAGE AD in event program

NESTING DOLL – DONATION OF \$50

- QUARTER PAGE AD in event program

IN MEMORIAM– DONATION OF \$25

- Listing in program

Thank you in advance for your donation.

Please make checks payable to:

Simply Slavic

P. O. Box 1372

Youngstown, OH 44501

Or submit your payment online at

www.simplyslavic.org/donate

For questions, contact Simply Slavic at info@simplyslavic.org



Sponsorship Agreement

Simply Slavic, the downtown festival created specifically to celebrate Youngstown's Slavic community, will take place on Saturday, June 20th from Noon -12AM on Federal Plaza East. It will include an Ecumenical service and also will feature live music, folk dance performances, homemade food, children's learning areas, educational exhibits, workshops, and ethnic vendors.

Simply Slavic agrees to meet time-sensitive sponsorship commitments if sponsor payment received by June 1, 2015.

AD SPECS:

full page, 8 1/2" x 5 1/2"

half page, 4 1/4" x 5 1/2"

quarter page, 4 1/4" x 2 3/4"

Business agrees to participate at the _____ level for \$ _____

Payment Information:

VISA MasterCard Discover Amex Check Enclosed Invoice me

Name on Credit Card: _____

Number: _____ Expiration Date: _____ / _____ / _____ CIV #: _____

Sponsor Signature: _____ Date: ____/____/____

Payment must accompany this form to receive sponsor benefits

Contact Information:

Business Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip _____

Business Phone: _____ Business Fax: _____

Contact Mobile: _____ Contact Email: _____

Sponsor Signature: _____ Date: ____/____/____

Simply Slavic Solicitor: _____

This year, Simply Slavic is collaborating with a 501(c)(3) public charity, which enables your donation to be tax-deductible. If you would like to have a tax-deductible donation, please write your check to "Polish Youngstown" with "Simply Slavic" in the notes or make your donation online at www.polishyoungstown.org/donate

Otherwise, if not seeking a tax-deduction, checks can be made to "Simply Slavic" and your donation online at www.simplyslavic.org/donate.

Return this signed agreement and any checks to Simply Slavic, P. O. Box 1372, Youngstown, OH 44501.

For levels that qualify, please e-mail a high-resolution, JPG of your logo and/or advertisement to art@simplyslavic.org.